

Premises Registration & Exception Processing

Why is it Important?

Is there an Easy Button?

NIAA ANIMAL ID INFO EXPO

August 22, 2006

Fred G Bourgeois DVM

USDA:APHIS:VS/CEAH

VMO LA

SME EMRS/Prem ID Fort Collins, CO

Safeguarding Animal Health

What is an EASY Button?

Many requests have been made to add an override or “Easy Button” to the system to allow Prem ID coordinators to override the system and approve any data they deem appropriate.

Is the Easy Button a Good Idea?

Let's observe one possible scenario!

What Options Currently Available for Auto Validation by Allocator?

- Batch Load Process
- Individual Premises Validation

Current Data Sources for Allocator Address Validation

- USPS Data
- Tele Atlas Data
- Clean Address Data

Alternate Sources of Data

- 911 Databases
 - May be possible to add as an additional source for the allocator in problem states not replace the current system.
 - Problem is obtaining access to data, most 911 entities want cash.
- Very few other reliable sources for address information

Why Worry, just use GPS!

- GPS if taken properly and confirmed by driving directions is useful but has limitations.
- Advantages to having address information.
- Physical and mailing addresses needed to facilitate contacts.

Why Worry, just use GPS EASY Button!

- GPS Submitted without Driving directions
 - Fred Bourgeois Farms
 - 30.23875 -93.22938
 - If Push Easy Button and issue Prem ID to location without further varification.

Location assigned Prem ID by GPS Only!

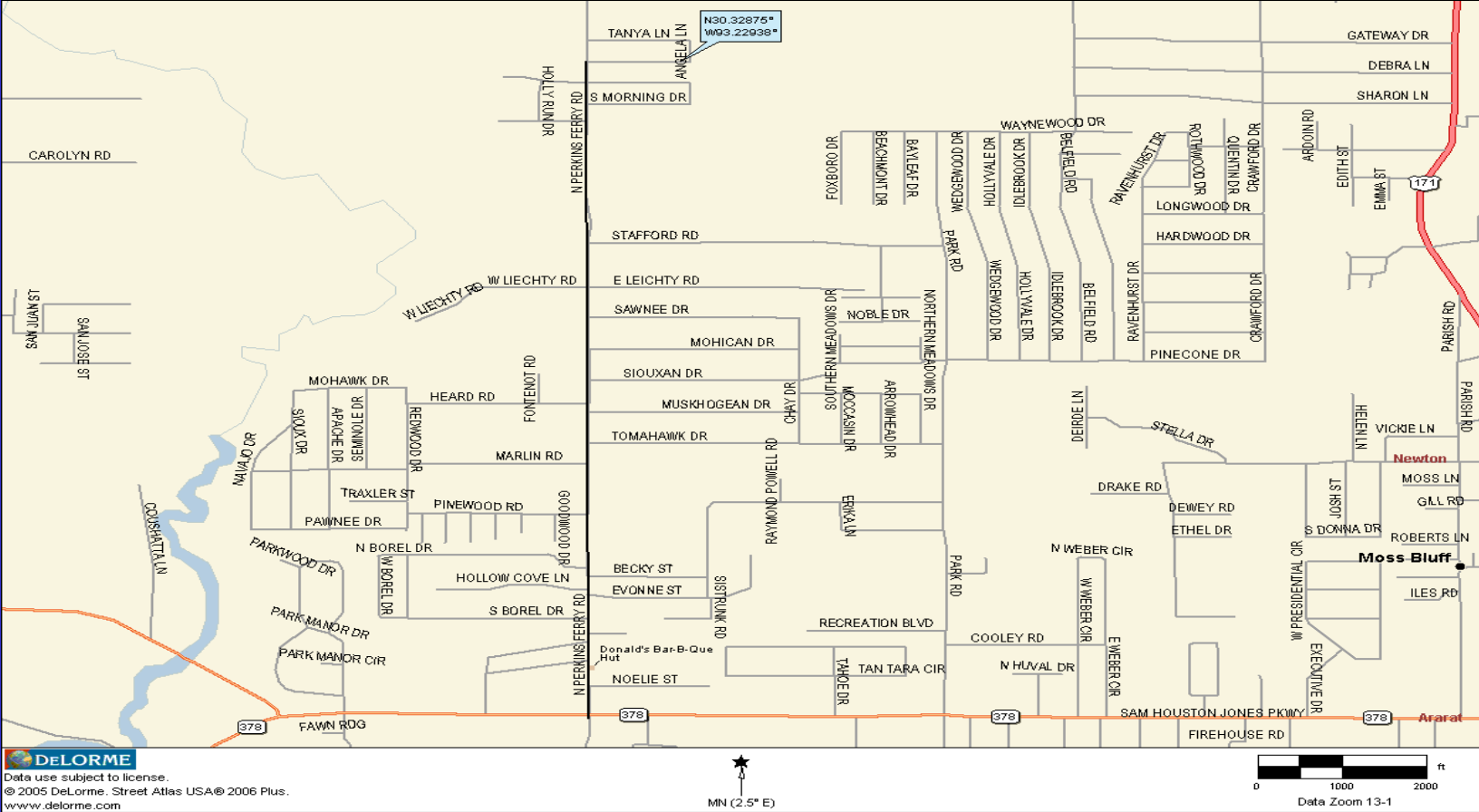


Safeguarding Animal Health

GPS Submitted with Driving Directions

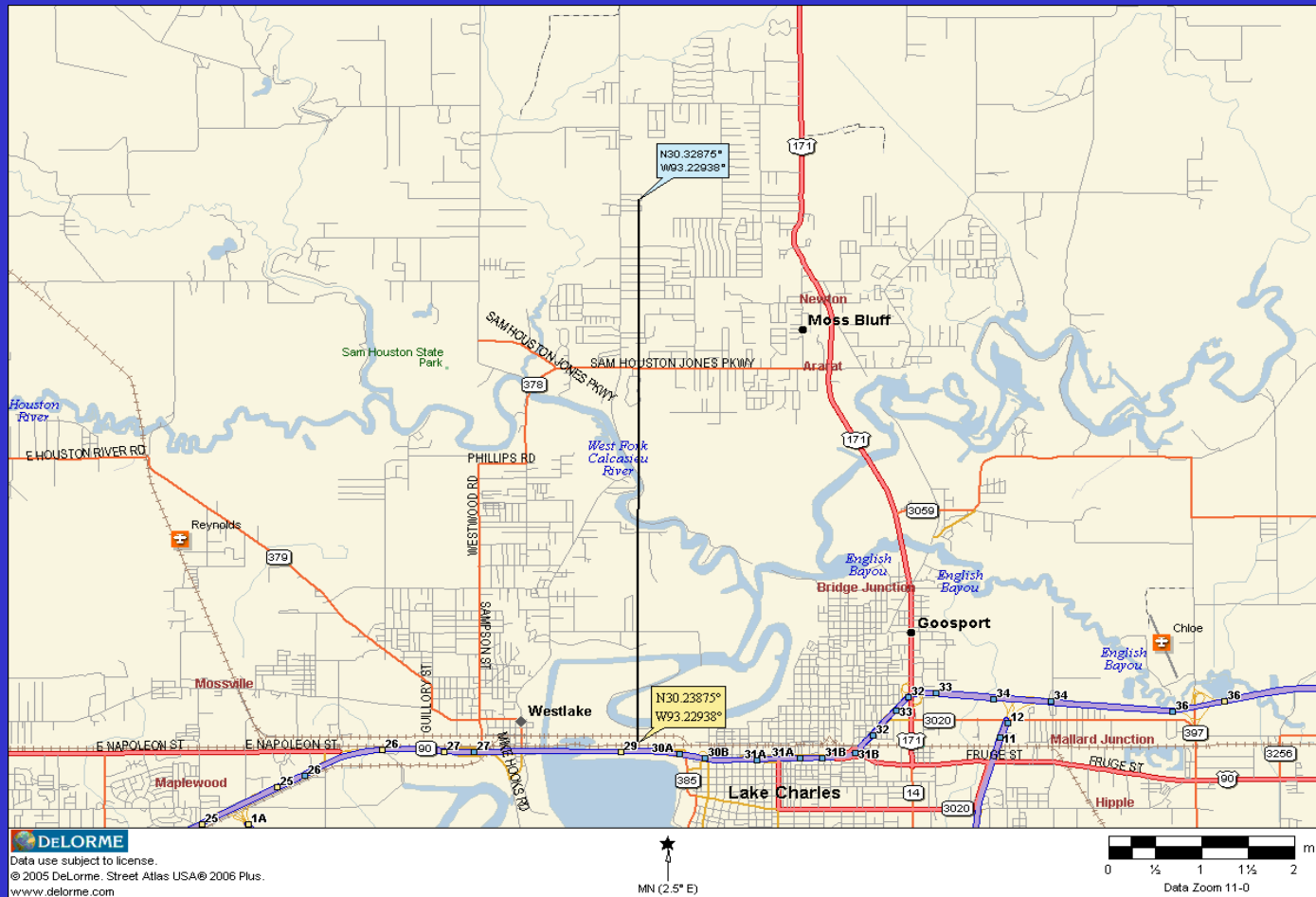
- 30.23875 -93.22938
- HWY 378/ North Perkins Ferry, N 2mi, west on Kristle Ln to end on N side.

Location determined using driving directions does not match coordinates, actual coordinates are 30.32875 -93.22938 instead of submitted coordinates of 30.23875, -93.22938, the 32 was reversed. Prem ID 006B56F issued to Fred Bourgeois Farms



Safeguarding Animal Health

Actual location 6 miles N of submitted coordinates, this was corrected and using driving directions and Prem ID was issued to proper location saving a great deal of future problems!



Safeguarding Animal Health

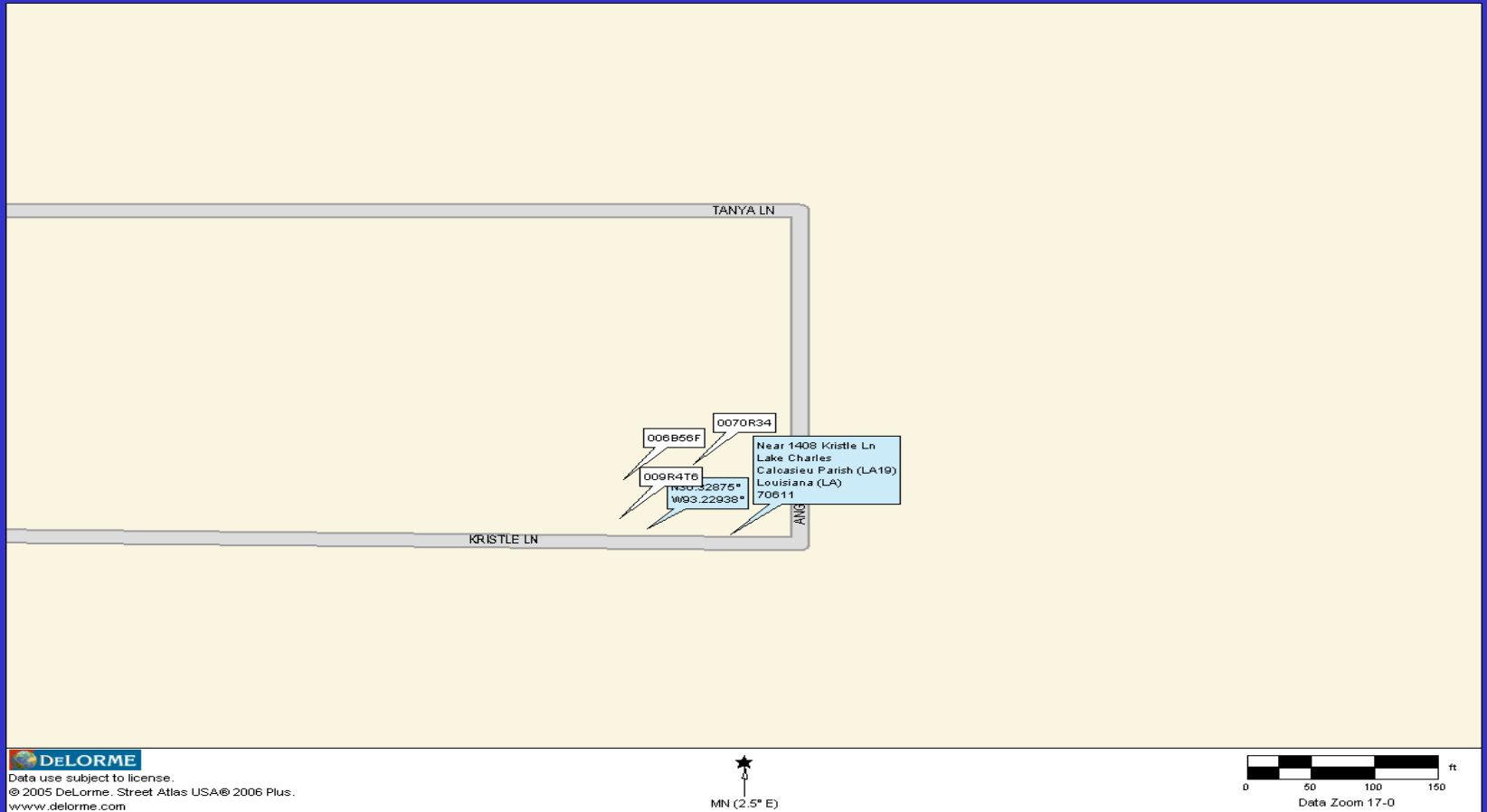
Address Does not Validate, submitted with no driving directions, owner verified as 911 address

- Bourgeois Ranch LLC
- Prem ID applied for On-line by Eve
- 1412 Kristle LN , Lake Charles, La 70601
- Prem ID 0070R34 issued because Terra Server shows near Lake Charles, owner says that local 911 confirmed address.

Address submitted on paper form using mailing address at property by Martha Bourgeois who always gets the details right!

- B&B Farms
- 1412 Kristle Ln, Lake Charles, La 70611
- Address validates thru allocator and Prem ID 009R4T6 issued

If we have collected coordinates from all submissions we would now see that we have 3 Prem ID's for the same location with slightly different information submitted.



Safeguarding Animal Health

Exception are a Huge Problem?

- 10/01/2004 – 8/17/2006 –
 - 13043 Requests
- 7/17/2006 – 8/17/2006
 - 1593 Requests
- Total Approved Exceptions 10/1/2004 –8/17/2006
 - 12085
- Total Issued Premises ID's 10/1/2004 – 8/17/2006
 - 315,026
 - 85,000 additional prems previous to 10/1/2004/ w 1200 exceptions

Exception Rate Nationwide 3.1%

What are we to Do?

- Admit that this information is important and if done properly will serve the animal health community well for many years to come.
- Admit that there is no easy and quick solution to getting quality data about premises.
- Concentrate on improving the initial data collection process to minimize the time required to verify exceptions.
- Recognize that some state have more challenges than others but don't throw the baby out with the bathwater.

**DANG! There Ain't No Easy Button
and the Silver Bullet isn't looking so good!**