

2015 Antibiotics Symposium Partnership Opportunities



The banner features a dark blue background with a network of glowing nodes and lines. On the left, there are three hexagonal shapes in blue, orange, and purple, connected by lines. The text 'Antibiotic Stewardship: From Metrics to Management' is prominently displayed in white. To the right, there are two small inset photos: one of a scientist in a lab coat and another of a man in a blue shirt using a tablet in a field. Below the photos, the text 'NOVEMBER 3-5, 2015 • ATLANTA, GA' is written in green, followed by 'hosted by NIAA National Institute for Animal Agriculture' with the NIAA logo. At the bottom, the website 'AnimalAgriculture.org' is listed in blue.

**Antibiotic Stewardship:
From Metrics
to Management**

NOVEMBER 3-5, 2015 • ATLANTA, GA
hosted by **NIAA** National Institute for
Animal Agriculture

AnimalAgriculture.org

Contact:

Katie Ambrose

National Institute for Animal Agriculture

Director of Membership

Phone: 719.538.8843; Ext. 14

Fax: 719.538.8847

Email: Katie.Ambrose@AnimalAgriculture.org

Your source for Information, Education & Solutions



For more information contact us at 719-538-8843 ext. 14 animalagriculture.org

Your source for Information, Education & Solutions



Symposium Partnership Opportunities

All Sponsors will receive:

- Signage displayed in prominent areas at the event.
- Verbal acknowledgment of sponsors throughout the entire conference..
- Listed in *animal agriculture* newsletter providing highlights of the meeting.
- Listed on www.animalagriculture.org (logo and link) prior to and following the meeting.

In addition...

Platinum Level Partnership - \$10,000

- Table of materials showcasing your organization located in premiere location.
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements.
- Platinum sponsors will receive FIVE complimentary registrations.
- 20% discount for each additional individual registration.
- Logo ad in on-site program.
- Logo on all major Symposium theme pages.
- Directory listing to include logo and link.
- 25 Word description of company listed on the partnership page.
- Weekly Ad to appear in online NIAA Weekly News Bulletin for six months.
- Banner Ad to appear quarterly in the online Animal Agriculture Newsletter for one year.

Diamond Level Partnership - \$6500

- Table of materials showcasing your organization-located in premiere location
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements.
- Diamond sponsors will receive FOUR (4) complimentary registrations.
- 10% discount for each additional individual registration.
- Logo ad in on-site program.
- Logo on home page and all major Annual Meeting theme pages.
- Directory listing with logo and link.
- Ad to appear every other week in the online NIAA Weekly News Bulletin for six months
- Ad to appear for three quarters in the online Animal Agriculture Newsletter during one calendar year.

Your source for Information, Education & Solutions



For more information contact us at 719-538-8843 ext. 14 animalagriculture.org

Your source for Information, Education & Solutions



Symposium Partnership Opportunities

Emerald Level Partnership - \$3750

- Table of materials showcasing your organization-located in premiere location
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements.
- Emerald sponsors will receive THREE (3) complimentary registrations.
- Logo ad in on-site program.
- 10% discount for each additional individual registration.
- Logo on all major Symposium theme pages.
- Directory listing with logo.
- Ad to appear 13x's throughout the year in the online Weekly News Bulletin.
- Ad to appear for two quarters in the online Quarterly Animal Agriculture Newsletter during one calendar year.

Gold Level Partnership - \$2500

- Invited to have a table of materials showcasing your organization-located in premiere location
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements
- Listing in the onsite program
- Gold sponsors will receive TWO (2) complimentary registrations.

Email your company logo (in jpeg or png AND a high resolution format) to:

Katie.Ambrose@AnimalAgriculture.org

Your source for Information, Education & Solutions



For more information contact us at 719-538-8843 ext. 14 animalagriculture.org



Symposium Partnership Opportunities

Partnership Form

Business / Organization: (Name to appear in promotional material)

Primary Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email Address: _____ Web Address: _____

Please indicate the event to sponsor (if desired):

Platinum Level Partnership – \$10,000 with FIVE (5) complimentary registrations Materials table

Name	_____	Email	_____	<input type="checkbox"/>	Yes
Name	_____	Email	_____	<input type="checkbox"/>	No
Name	_____	Email	_____		
Name	_____	Email	_____		
Name	_____	Email	_____		

Diamond Level Partnership – \$6500 with FOUR (4) complimentary registrations Materials table

Name	_____	Email	_____	<input type="checkbox"/>	Yes
Name	_____	Email	_____	<input type="checkbox"/>	No
Name	_____	Email	_____		
Name	_____	Email	_____		

Emerald Level Partnership - \$3750 with THREE (3) complimentary registrations Materials table

Name	_____	Email	_____	<input type="checkbox"/>	Yes
Name	_____	Email	_____	<input type="checkbox"/>	No
Name	_____	Email	_____		

Gold Level Partnership - \$2500 with TWO (2) complimentary registrations Materials table

Name	_____	Email	_____	<input type="checkbox"/>	Yes
Name	_____	Email	_____	<input type="checkbox"/>	No

Payment Information (payment must be received in hand before receiving benefits of sponsorship)

In Kind Sponsorship
 Check enclosed payable (in U.S. funds) to the National Institute for Animal Agriculture
 Please charge to credit card:
 Discover
 MasterCard
 Visa

Card Holder Name _____ Today's Date: _____
 Card # _____ ZIP Code: _____ Expiration Date: _____
 Signature: _____

Please return this form to: National Institute for Animal Agriculture
13570 Meadowgrass Drive, Suite 201 – Colorado Springs, CO 80921 Fax: (719) 538-8847

