Animal Care Council
Wednesday, March 28, 2012
Big Thompson Room — Ballroom Level
8:00 a.m. – 11:30 a.m.

As of March 15, 2012

**Denver will be on Mountain Daylight Time. All times listed are MDT.**

8:00 a.m. — 8:05 a.m.   Introduction

8:05 a.m. — 8:45 a.m.   Healthy Animals = Healthy Planet
Dr. Marty Matlock, University of Arkansas

8:45 a.m. — 9:25 a.m.   Cost of Increased Regulations on Animal Welfare to Producers and Consumers
Dr. André Williamson, Vice President & Senior Consultant, Agralytica

9:25 a.m. — 9:35 a.m.   Break

9:35 a.m. — 10:15 a.m.   Advancing Animal Agriculture — We’re Talking But What Are They Hearing?
Opening the Barn Door: An Experiment
Field Moms/Presented by Jim Fraley, Illinois Farm Bureau

10:15 a.m. — 11:00 a.m.   Benchmarking Industry Self-Perceptions Regarding Animal Welfare
Dr. Glynn Tonsor, Kansas State University

*Dr. Tonsor will lead an interactive presentation with direct audience participation designed to identify current perceptions livestock industries have regarding existing animal welfare practices and issues. This presentation is an important part of a new USDA-funded project, providing NIAA attendees a unique opportunity to directly participate.*
and assist in the project’s overall effort to begin addressing existing knowledge gaps on a host of animal welfare topics.

11:00 a.m. — 11:30 a.m.  Animal Care Council Business Meeting

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