



2018 Strategy Forum on Livestock Traceability

September 25-26, 2018

The Westin Kansas City at Crown Center
Kansas City, MO

hosted by **NIAA** National Institute for
Animal Agriculture

2018 Forum Partnership Opportunities

Contact:

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National Institute for Animal Agriculture

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Your source for Information, Education & Solutions



Symposium Partnership Opportunities

All Sponsors will receive:

- Signage displayed in prominent areas at the event.
- Verbal acknowledgment of sponsors throughout the entire conference..
- Listed in *animal agriculture* newsletter providing highlights of the meeting.
- Listed on www.animalagriculture.org (logo and link) prior to and following the meeting.

In addition...

Platinum Level Partnership - \$5,000

- Table of materials showcasing your organization located in premiere location.
- Promotional material for attendee's packets (pre-approved).
- Included in all NIAA advertising and promotional announcements including website, news bulletins and social media.
- Platinum sponsors will receive Four (4) complimentary registrations.
- Logo ad in on-site program.
- Logo on Livestock Traceability website homepage.

Gold Level Partnership - \$3,000

- Table of materials showcasing your organization-located in premiere location
- Promotional material for attendee's packets (pre-approved).
- Included in all NIAA advertising and promotional announcements including website, news bulletins and social media.
- Gold sponsors will receive Three (3) complimentary registrations.
- Logo ad in on-site program.
- Logo on Livestock Traceability home page

Silver Level Partnership - \$2,000

- Table of materials showcasing your organization-located in premiere location
- Promotional material for attendee's packets (pre-approved).
- Included in all NIAA advertising and promotional announcements including website, news bulletins and social media.
- Silver sponsors will receive Two (2) complimentary registrations.
- Logo ad in on-site program.
- Logo on Livestock Traceability home page
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Bronze Level Partnership - \$1,000

- Invited to have a table of materials showcasing your organization-located in premiere location
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements
- Bronze sponsors will receive One (1) complimentary registration.
- Listing in the onsite program

Email your company logo (in jpeg or png AND a high resolution format) to:

Katie.Ambrose@AnimalAgriculture.org

Symposium Partnership Opportunities

Partnership Form

Business / Organization: (Name to appear in **promotional** material)

Business / Organization: (Name to appear in promotional material)			
Primary Contact: _____			
Address: _____			
City: _____	State: _____	Zip Code: _____	
Phone: _____	Fax: _____	Web Address: _____	
Email Address: _____			

Please indicate the event to sponsor (if desired):

Platinum Level Partnership – \$5,000 with THREE (4) complimentary registrations Materials table

Name _____	Email _____	Yes	<input type="checkbox"/>
Name _____	Email _____	No	<input type="checkbox"/>
Name _____	Email _____		

Gold Level Partnership – \$3,000 with TWO (3) complimentary registrations Materials table

Name _____	Email _____	Yes	<input type="checkbox"/>
Name _____	Email _____	No	<input type="checkbox"/>

Silver Level Partnership - \$2,000 with ONE (2) complimentary registrations Materials table

Name _____	Email _____	Yes	<input type="checkbox"/>
		No	<input type="checkbox"/>

Bronze Level Partnership - \$1,000 with ONE (1) complimentary registration Materials table

Name _____	Email _____	Yes	<input type="checkbox"/>
		No	<input type="checkbox"/>

Payment Information (payment must be received in hand before receiving benefits of sponsorship)

In Kind Sponsorship
 Check enclosed payable (in U.S. funds) to the National Institute for Animal Agriculture
 Please charge to credit card:
 Discover
 MasterCard
 Visa

Card Holder Name _____	Today's Date: _____	
Card # _____	ZIP Code: _____	Expiration Date: _____
Security Code: _____		
Billing Address (If Different from Above): _____		
Signature: _____		

Please return this form to: National Institute for Animal Agriculture
 13570 Meadowgrass Drive, Suite 201 – Colorado Springs, CO 80921 Fax: (719) 538-8847