

# 2019 Annual Conference Partnership Opportunities

## Animal Agriculture, Innovation & Technology: Engaging the Consumer

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## Conference Partnership Opportunities

### ***All Sponsors will receive:***

- Signage displayed in prominent areas at the event.
- Verbal acknowledgment of sponsors throughout the entire conference.
- Listed in *animal agriculture* newsletter providing highlights of the meeting.
- Listed on [www.animalagriculture.org](http://www.animalagriculture.org) (logo and link) prior to and following the meeting.

### ***In addition...***

#### *Platinum Level Partnership - \$20,000*

- Table of materials showcasing your organization located in premiere location.
  - 6'x2' Skirted Table with 2 Chairs, with Wi-fi access and one standard 15 amp/120-volt outlet.
- Exclusive Lunch Sponsor
- FIVE (5) Invitations to Post-Awards Reception
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements; website, e-news bulletin & social media.
- Platinum sponsors will receive FIVE (5) complimentary registrations.
- 20% discount for each additional individual registration.
- Full page ad in on-site program.
- Banner ad on NIAA website home page to appear for one year.
- Logo on all major Annual Meeting theme pages.
- Weekly Ad to appear in online NIAA Weekly News Bulletin for six months.

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## Conference Partnership Opportunities

### *Diamond Level Partnership - \$10,000*

- Table of materials showcasing your organization located in premiere location.
  - 6'x2' Skirted Table with 2 Chairs, with Wi-fi access and one standard 15 amp/120-volt outlet.
- Exclusive Two Day Breakfast Buffet Sponsor
- FOUR (4) Invitations to Post-Awards Reception
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements; website, e-news bulletin & social media.
- Diamond sponsors will receive FOUR (4) complimentary registrations.
- 20% discount for each additional individual registration.
- Ad in on-site program
- Banner ad on NIAA website home page to appear for one year.
- Logo on all major Annual Meeting theme pages.
- Weekly Ad to appear in online NIAA Weekly News Bulletin for six months.

### *Emerald Level Partnership - \$6,500*

- Table of materials showcasing your organization located in premiere location.
  - 6'x2' Skirted Table with 2 Chairs, with Wi-fi access and one standard 15 amp/120-volt outlet.
- Refreshment Break Sponsor (One Break Only)
- THREE (3) Invitations to Post-Awards Reception
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements; website, e-news bulletin & social media
- Emerald sponsors will receive THREE (3) complimentary registrations.
- Ad in on-site program
- Banner ad on NIAA website home page to appear for one year.
- Logo on all major Annual Meeting theme pages.
- Weekly Ad to appear in online NIAA Weekly News Bulletin for six months.

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### *Gold Level Partnership - \$3,750*

- Table of materials showcasing your organization located in premiere location.
  - 6'x2' Skirted Table with 2 Chairs, with Wi-fi access and one standard 15 amp/120-volt outlet.
- TWO (2) Invitations to Post-Awards Reception
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements; website, e-news bulletin & social media
- Gold sponsors will receive TWO (2) complimentary registrations.
- Ad in on-site program
- Banner ad on NIAA website home page to appear for one year.
- Logo on all major Annual Meeting theme pages.
- Weekly Ad to appear in online NIAA Weekly News Bulletin for six months.

### *Silver Level Partnership - \$2,500*

- Table of materials showcasing your organization located in premiere location.
  - 6'x2' Skirted Table with 2 Chairs, with Wi-fi access and one standard 15 amp/120-volt outlet.
- ONE (1) Invitation to Post-Awards Reception
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements; website, e-news bulletin & social media
- Silver sponsors will receive ONE (1) complimentary registration.
- Banner ad on NIAA website home page to appear for one year.
- Logo on all major Annual Meeting theme pages.
- Weekly Ad to appear in online NIAA Weekly News Bulletin for six months.

***Email your company logo (in high quality jpeg or eps format) to:***

***[Katie.Ambrose@AnimalAgriculture.org](mailto:Katie.Ambrose@AnimalAgriculture.org)***

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# Conference Partnership Opportunities

## Partnership Form

Business / Organization: *(Name to appear in promotional material)*

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Primary Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Web Address: \_\_\_\_\_

*Please indicate the event to sponsor (if desired):*

Platinum Level Partnership – \$20,000 with FIVE (5) complimentary registrations	Materials table
Name _____ Email _____	Y/N
Name _____ Email _____	
Name _____ Email _____	
Name _____ Email _____	
Name _____ Email _____	

Diamond Level Partnership – \$10,000 with FOUR (4) complimentary registrations	Materials table
Name _____ Email _____	Y/N
Name _____ Email _____	
Name _____ Email _____	
Name _____ Email _____	

Emerald Level Partnership - \$6,500 with THREE (3) complimentary registrations	Materials table
Name _____ Email _____	Y/N
Name _____ Email _____	
Name _____ Email _____	

Gold Level Partnership - \$3,750 with TWO (2) complimentary registrations	Materials table
Name _____ Email _____	Y/N
Name _____ Email _____	

Silver Level Partnership - \$2,500 with ONE (1) complimentary registration	Materials table
Name _____ Email _____	Y/N
Name _____ Email _____	

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## Conference Partnership Opportunities

Payment Information (payment must be received in hand before receiving benefits of sponsorship)

- In Kind Sponsorship       Check enclosed payable (in U.S. funds) to the National Institute for Animal Agriculture  
 Please charge to credit card:    Discover    MasterCard    Visa

Card Holder Name \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CSC: \_\_\_\_\_

Today's Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form to: National Institute for Animal Agriculture

13570 Meadowgrass Drive, Suite 201 – Colorado Springs, CO 80921 Fax: (719) 538-8847

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