Welcome to the 2017 Equine Forum

Advancing Identification, Technology, and Electronic Health Records

Advancing Equine Identification and Traceability
# Planning Committee Members

<table>
<thead>
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<th>Name</th>
<th>Organization/Position</th>
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<tr>
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<td>Dr. Bill Brown</td>
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Protecting Equine Health

Sponsors
Forum Outline

• Today
  – Session 1: Perspectives on Equine Identification and Traceability
    • Panel on Future of Identification
  – Session 2: Equine Identification Technology and Electronic Health Records
    • Panel on Microchips

• Tomorrow
  – Session 3: Equine Traceability
  – Session 4: Microchip Data Storage Systems
  – Session 5: Advancing Identification and Equine Health
    • Breakout Group Discussions
Questions to be Answered

• Is there a need for a National Equine Identification Program in the United States?

• Is there a need for a national standard for equine microchips?

• Does the industry support the requirement of microchip numbers on certificates of veterinary inspection and Coggins forms?

• How should equine microchip information be accessed by industry and regulatory officials for the purpose of theft recovery, disease investigation or emergency animal movement?
Expected Outcomes

• Determine Industry Current Position on
  – Microchips
  – Microchip data storage

• Document action items for advancing equine identification in the United States

• Formation of an industry stakeholder working group to develop National Equine Identification Plan
Your Participation is Essential

• This is your forum.
• We want to hear from you.
• Share your innovative ideas.
• Share your experiences: THE GOOD AND BAD

Advancing Equine Identification and Traceability
Pre Forum Survey


• **Report**
  • [https://colostateag.co1.qualtrics.com/results/public/Y29sb3N0YXRlYWctVVJfN1VTRHBPaTZq5nNQbG1SLTU4NzdhNDQyZDAwODEzMDYwODY1NA=](https://colostateag.co1.qualtrics.com/results/public/Y29sb3N0YXRlYWctVVJfN1VTRHBPaTZq5nNQbG1SLTU4NzdhNDQyZDAwODEzMDYwODY1NA=)

*Advancing Equine Identification and Traceability*
Ground Rules

• Facilitator will keep sessions focused on topic at hand.

• Facilitator may ask you to hold your comment and question until a later session.

• Everyone is encouraged to share their experiences and expertise.

• Be respectful of time

• Selling or promotion of a product or service is not appropriate during forum discussions

Advancing Equine Identification and Traceability
Don’t confuse motion and progress. A rocking horse keeps moving but it does not make any progress.

– Alfred Montapert