Electronic Health Records—Protection at the Speed of Commerce
A Perspective on the Value of the Quarter Horse Industry
2016 Racing Quarter Horse Yearlings Sold – 10-sales

- 3,241 Yearlings Sold
- $45,947,068 Gross
- $14,177 Average
2016 Racing Quarter Horse Statistics

- 14,787 Starters
- 61,677 Starts
- Gross Purse: $127,140,633
- Total Betting Handle: $297,533,160
2016 Top-13 AQHA Performance Horse Sales

- 2018 horses offered
- $26,860,750
- $17,185 average
2015 AQHA Show Events & Entries

- **952,986** Show entries
- **2,860** Shows and special events.
Quarter Horse Ownership

- 818,000 owners
- Over 1 million Facebook likes
April 2011 Ogden, Utah EHV-1 Outbreak – NCHA Western National Championship
Impact of Ogden, Utah Outbreak

- 28 Primary Exposed confirmed EHV-1 cases
- 26 Primary Exposed confirmed EHM cases
- 29 secondary and tertiary exposed confirmed EHV-1 cases
- 2106 primary, secondary and tertiary exposures
- 13 euthanizations
- 5800 State and Federal resource hours
• **267 reported outbreaks**
  • West Nile Virus – 113 cases reported in 24 states
  • Eastern Equine Encephalitis – 76 cases in 11 states
  • Strangles – 23 quarantines in Florida
  • Equine Herpes Virus – 22 quarantines reported in 15 states
  • Equine Infectious Anemia -10 quarantines in 6 states
  • Rabies – 4 cases reported
  • Equine Influenza – 2 quarantines
1. Logistics & Supply Chain Visibility

- Food industry traceability/food safety
2. Item Level Inventory Tracking

- Bill Connell, Macy’s SVP of Logistics announces Macy’s will implement 100% items RFID-tagged.

- Over 50% of product manufacturers have implemented item-level RFID.
3. Race Timing

- Timing marathons and races are one of the most popular uses of RFID, but often race participants never realize they’re being timed using RFID technology, and that’s a testament to RFID’s ability to provide a seamless consumer experience.
4. Attendee Tracking

- Track Traffic Flow
- Measure Attendance at Sessions
- Eliminate Registration Lines
- Marketing Analysis/Business Intelligence
- Return on investment-lead generations
5. Library Systems & Kiosks
6. Laundry Management

- Large companies like casinos.
- Provide accurate wash count records
- Automate sorting of laundry
- Track inventory
- Reduce loss and theft enable accurate check-in and check-out system
Sweet Juicy...

Name: Sweet Juicy  Barn Name: 
Sex: Mare  Height: 
Color: Sorrel  Markings: 
Sire: Smart Like Juice  Dam: 
Reg #:  Breed: 
Birth Date: 12/17/2014  Purchase Price: 
Reg # 2:  Breed 2: 
Sold To:  Sold Price: 
Weight:  Tattoos/Unique IDs: 

Stall / Turnout Notes: Juice has no winter coat so will have to be blanketed this winter.
Active: Yes

Print Stall Card  Delete  Update
“It's really hard to design products by focus groups. A lot of times, people don't know what they want until you show it to them.” — Steve Jobs