

James D. Tucker

President Emeritus and General Counsel

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# What is IAFE?



- International Association of Fairs and Expositions
- Member based organization
- Formed in 1885 with approx. half a dozen of fairs
- HQ in Springfield, MO since 1980
- Mission:
  - ***To lead in representing and facilitating the evolving interests of agricultural fairs, exhibitions and show associations.***

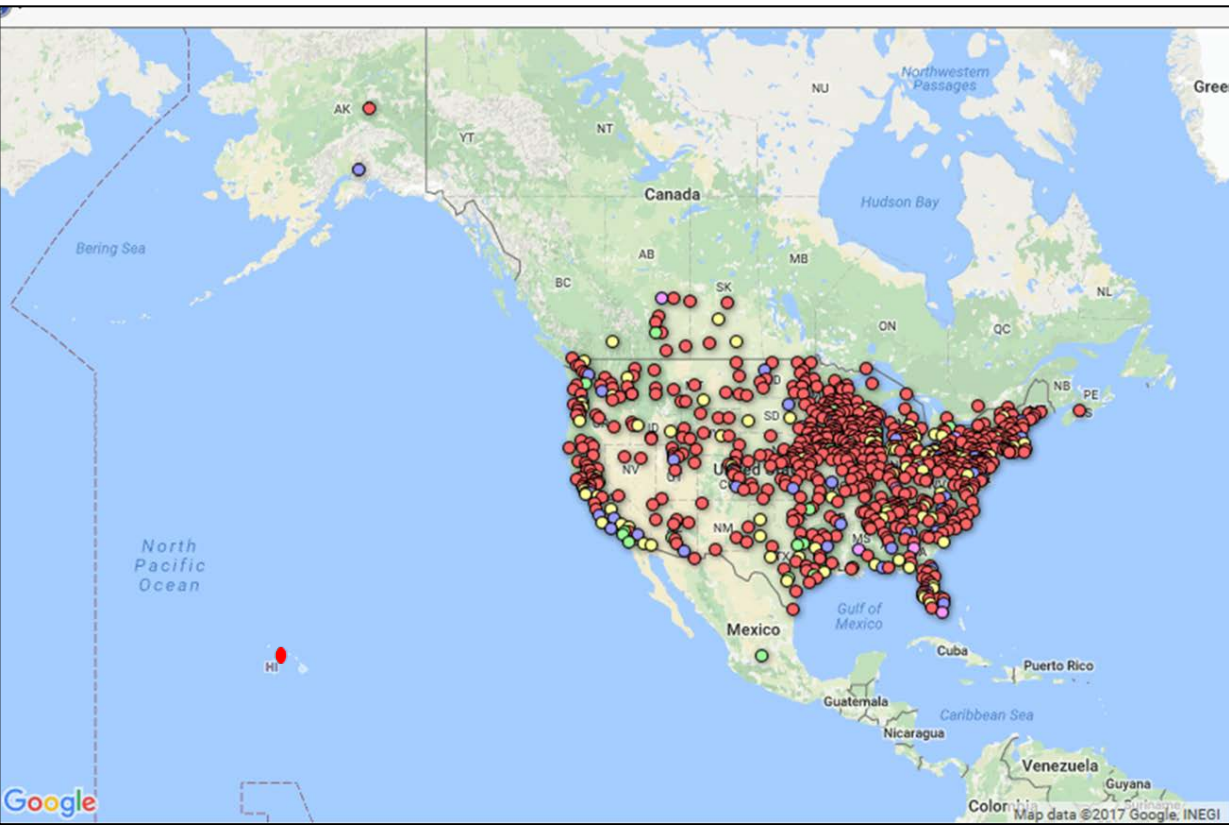
# Membership..... Not all “big” fairs

- 1102 fairs members and 787 associate members (2016)
- Outside of the US and Canada
  - South Korea
  - Australia
  - United Kingdom
  - New Zealand
  - Korea
  - Mexico
- >80% of members have <100,000 in attendance

# What is IAFE?

- **I**nformation
  - Magazine
  - Website
  - E-Newsletters
  - PAS News Alerts
- **A**dvocacy
  - Legislation, regulations
  - Media
- **F**riends
  - Networking at every turn
  - Igniter discussion forum
- **E**ducation
  - In everything we do

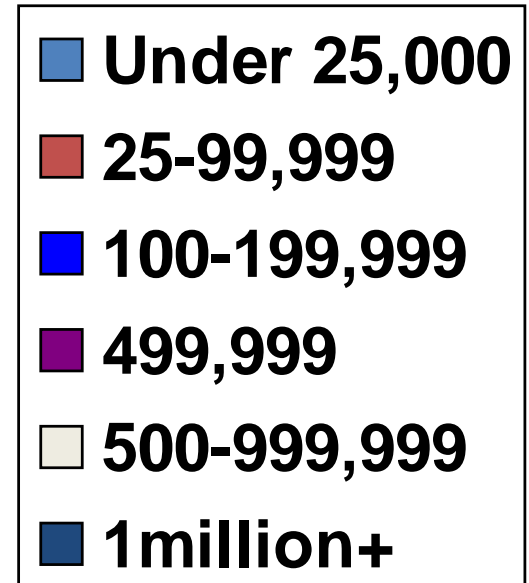
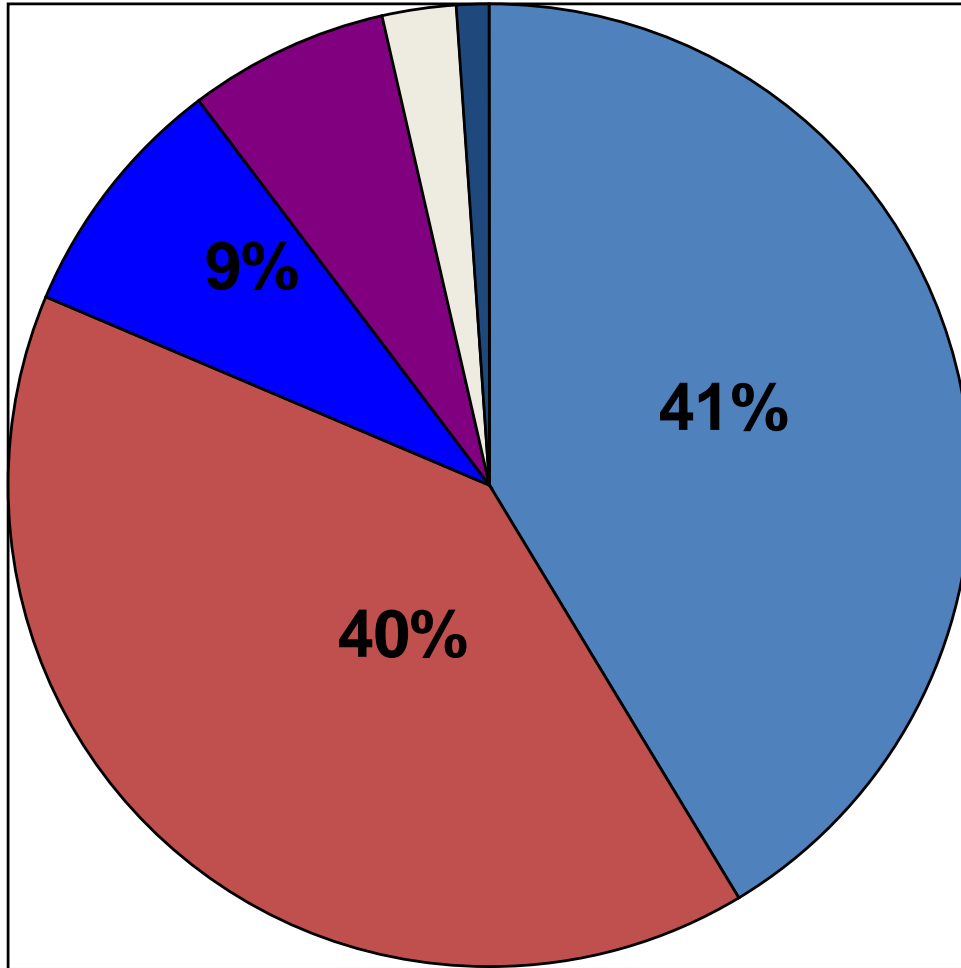




**Over 1100 fairs**

**State Fairs, County Fairs,  
Regional Fairs – all with  
agricultural as focus**

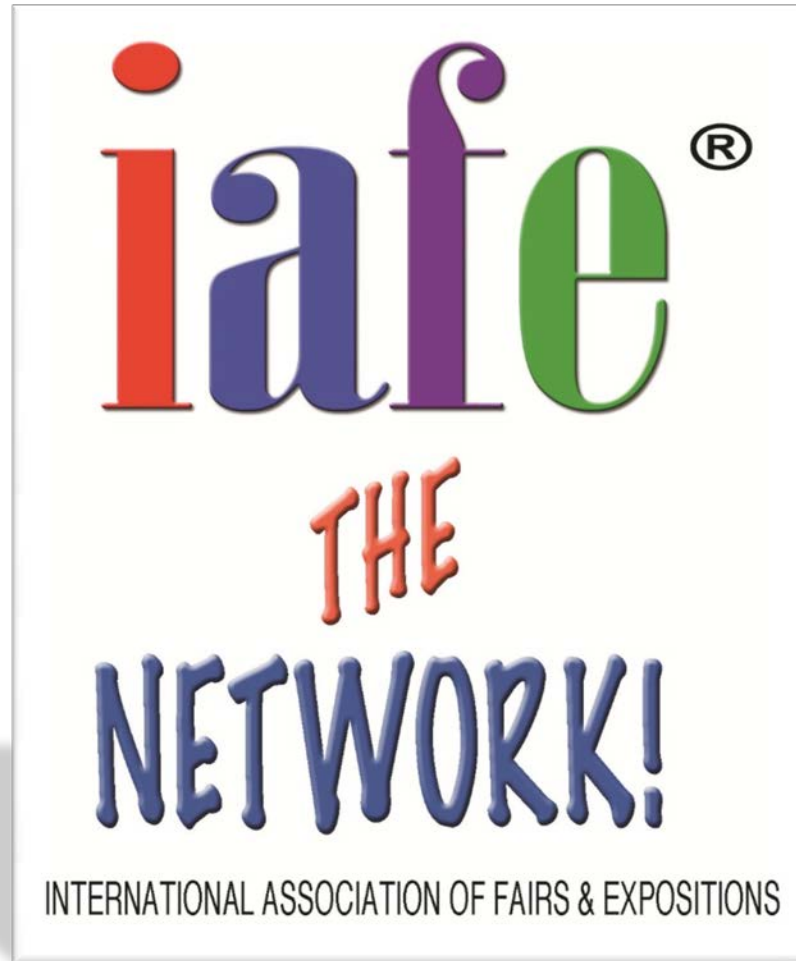
# IAFE MEMBER FAIR ATTENDANCE



# Species with Largest Number of Entries Last Year

- 35.6% Swine
- 12.1% Dairy Cattle
- 11.5% Poultry
- 9.8% Beef Cattle
- 8.5% Sheep
- 7.2 % Light Horses
- 2.9% Dairy Goats
- 1.7% Meat Goats
- 0.6% Heavy Horses





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