James D. Tucker
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What is IAFE?

• International Association of Fairs and Expositions

• Member based organization

• Formed in 1885 with approx. half a dozen of fairs

• HQ in Springfield, MO since 1980

• Mission:
  – *To lead in representing and facilitating the evolving interests of agricultural fairs, exhibitions and show associations.*
Membership….. Not all “big” fairs

• 1102 fairs members and 787 associate members (2016)

• Outside of the US and Canada
  – South Korea
  – Australia
  – United Kingdom
  – New Zealand
  – Korea
  – Mexico

• >80% of members have <100,000 in attendance
What is IAFE?

• Information
  – Magazine
  – Website
  – E-Newsletters
  – PAS News Alerts

• Advocacy
  – Legislation, regulations
  – Media

• Friends
  – Networking at every turn
  – Igniter discussion forum

• Education
  – In everything we do
Over 1100 fairs

State Fairs, County Fairs, Regional Fairs – all with agricultural as focus
IAFE MEMBER FAIR ATTENDANCE

- Under 25,000: 41%
- 25-99,999: 40%
- 100-199,999: 9%
- 499,999: 1%
- 500-999,999: 0%
- 1 million+: 0%
Species with Largest Number of Entries Last Year

- 35.6% Swine
- 12.1% Dairy Cattle
- 11.5% Poultry
- 9.8% Beef Cattle
- 8.5% Sheep
- 7.2% Light Horses
- 2.9% Dairy Goats
- 1.7% Meat Goats
- 0.6% Heavy Horses
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