

# Cattle Traceability Pilot Project

- Disease Traceability
- Value Added – Differentiating with Data

NIAA Livestock Traceability Forum  
September 24-26, 2018  
Kansas City, MO

# Cattle Traceability Pilot Project

Texas Cattle Feeders Assn.

Texas & Southwestern Cattle Raisers Assn.

Texas Animal Health Commission

Kentucky Beef Network

Florida Cattlemen's Assn.

Cargill | Tyson

IMI Global

Allflex | Datamars | Y-Text | Fort Supply | Microtraks

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## Disease Traceability

- IMI Global database management
- EID tag number / Date
- Tagged at origin or next site
- Each movement recorded
  - Prem ID / Physical address / GPS coordinates
  - Owner name, phone number, email
- Animal I.D. available upon request by AHO
- 840 and 900 series tags
- Low & Ultra-high frequency tags
  - UHF back tags for speed of commerce test

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## Value Added – Differentiating with Data

- IMI Global database management
- \$5/hd incentive from participating feedyards
  - Paid when data is entered / finalize this week
- Additional data value between seller & buyer
- Data sharing through all beef industry segments
- 3<sup>rd</sup> party audit / verification programs

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## Value Added – Differentiating with Data

- Cow / calf & stocker info includes:
  - EID number
  - Animal origin
  - DOB, breed, pasture type, supplemental feed
  - Animal health & performance products, dates
  - Weaning weight
  - BQA program info

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## Value Added – Differentiating with Data

- Feeder info includes:
  - EID number
  - Animal origin
  - Animal health & performance products, dates
  - Feedyard performance
    - ADG, F/G conversion
    - BQA program info

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## Value Added – Differentiating with Data

- Packer info includes:
  - Quality grade
  - Yield grade
  - Hot carcass weight
  - Slaughter date

Tag number retired

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Thank You