



Welcome to the 2017 Equine Forum

Advancing Identification, Technology, and Electronic Health Records

Advancing Equine Identification and Traceability

Planning Committee Members

Katie Ambrose	NIAA
Dr. Bill Brown	Kansas Department of Agriculture
Dr. Ellen Buck	USDA-APHIS-VS
Dr. Rory Carolan	USDA-APHIS-VS
Dr. Joe Fisch	Florida Dept of Agric & Consumer Services
Dr. Carl Heckendorf (Co-Chair)	Colorado Department of Agriculture
Dr. Marta LaColla	Allflex USA Inc
Dr. Tom Lenz	Zoetis
Kevin Maher	Global Vetlink
Dr. Kenton Morgan	Zeotis
Dr. Lucas Pantaleon	Ogena Solutions
Dr. Angela Pelzel McCluskey	USDA-APHIS-VS
Dr. Grant Rezabek	Oklahoma Animal Disease Diagnostic Laboratory
Ben Richey	US Animal Health Association
Dr. Peter Timoney	Gluck Equine Research Center
Jill Wagner	Global Vetlink
Cliff Williamson	American Horse Council

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Protecting Equine Health





Forum Outline

- Today
 - Session 1: Perspectives on Equine Identification and Traceability
 - Panel on Future of Identification
 - Session 2: Equine Identification Technology and Electronic Health Records
 - Panel on Microchips
- Tomorrow
 - Session 3: Equine Traceability
 - Session 4: Microchip Data Storage Systems
 - Session 5: Advancing Identification and Equine Health
 - Breakout Group Discussions

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Questions to be Answered

- Is there a need for a National Equine Identification Program in the United States?
- Is there a need for a national standard for equine microchips?
- Does the industry support the requirement of microchip numbers on certificates of veterinary inspection and Coggins forms?
- How should equine microchip information be accessed by industry and regulatory officials for the purpose of theft recovery, disease investigation or emergency animal movement?

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Expected Outcomes



- Determine Industry Current Position on
 - Microchips
 - Microchip data storage
- Document action items for advancing equine identification in the United States
- Formation of an industry stakeholder working group to develop National Equine Identification Plan

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Your Participation is Essential

- This is your forum.
- We want to hear from you.
- Share your innovative ideas.
- Share your experiences : THE GOOD AND BAD

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Pre Forum Survey

- <http://bit.ly/niaapre>



- [Report](#)

- <https://colostateag.ca1.qualtrics.com/results/public/Y29sb3NOYXRlYWctVVIjN1VTRHBPtZnSnNQbG1SLTU4NzdhNDCyZDAwODEzMTgwMDYwODY1NA==>



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Ground Rules

- Facilitator will keep sessions focused on topic at hand.
- Facilitator may ask you to hold your comment and question until a later session.
- Everyone is encouraged to share their experiences and expertise.
- Be respectful of time
- Selling or promotion of a product or service is not appropriate during forum discussions

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Don't confuse motion and progress.
A rocking horse keeps moving but it
does not make any progress.

– Alfred Montapert

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