

AAHA Universal Pet Microchip Lookup Tool

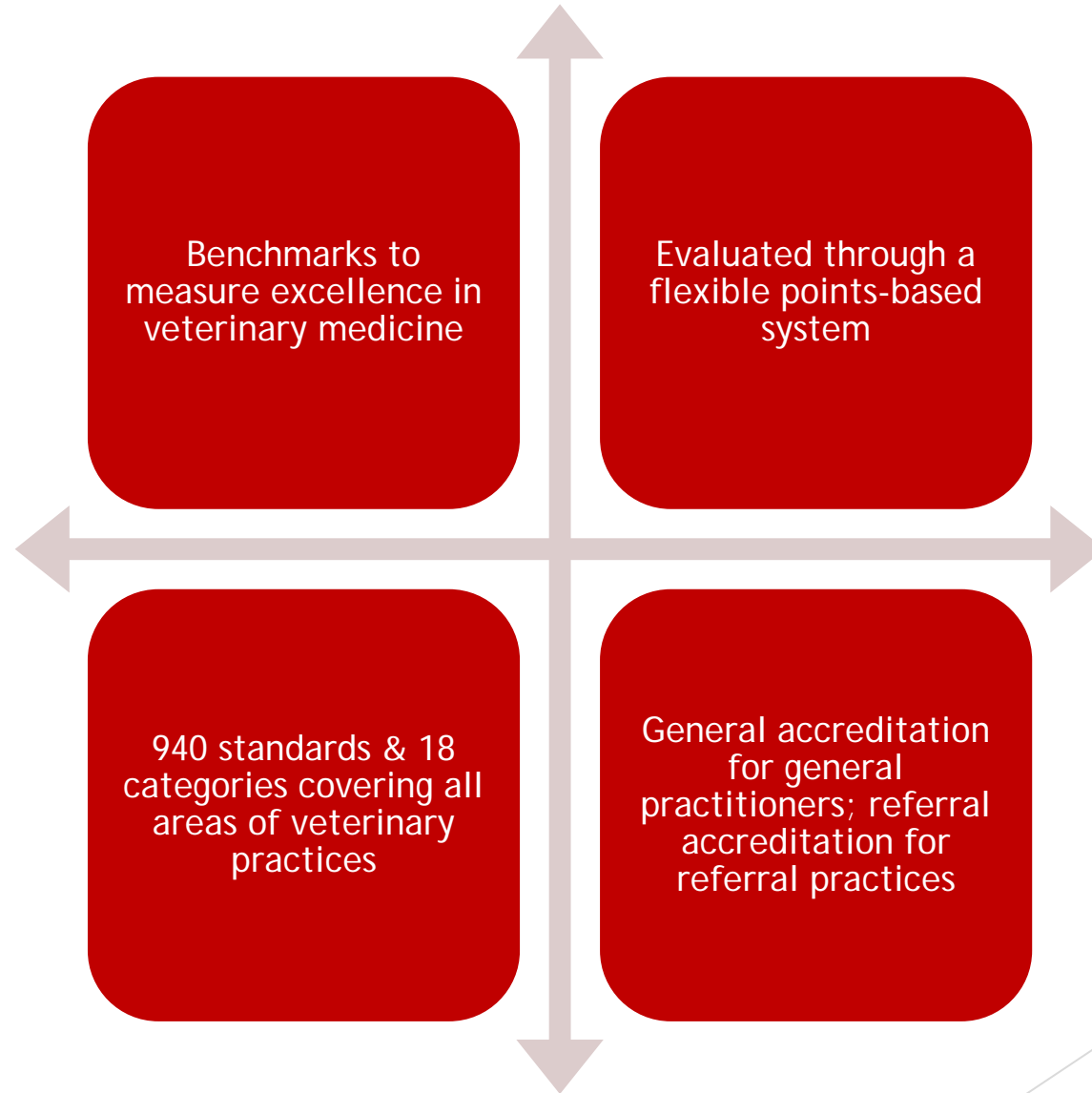
An Overview | January 18, 2017





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AAHA
Universal **Pet**
Microchip
Lookup

Industry background

- ▶ State of Microchipping in 2008
 - ▶ Multiple companies manufacturing or distributing microchips for companion animals
 - ▶ Multiple frequency microchips being distributed
 - ▶ Lack of standardization and consistency
 - ▶ Veterinary and animal welfare industry concerned by lack of standardization
 - ▶ Difficult to determine the registry and pet owner information for a microchip

Microchip lookup tool background

- ▶ AAHA and Schering Plough discussions on frustrations of determining the owner information for a particular microchip for a lost pet
- ▶ Agreed to collaborate to find a solution
- ▶ Not feasible to create one registry for all microchips
- ▶ Worked to create an online software tool to determine the
 - ▶ Database(s) where a microchip is registered
 - ▶ Manufacturer of the microchip
- ▶ Schering Plough created the online software tool
- ▶ AAHA agreed to be the neutral, third party to host and support the tool

Microchip lookup tool description

- ▶ Online tool to determine the database(s) where a microchip is registered and the manufacturer
- ▶ Microchip ID number, when entered, brings up two responses:
 - ▶ Whether and where the microchip is registered
 - ▶ Manufacturer of the microchip
- ▶ One place for end users to go to determine which registry to contact for pet owner contact information
- ▶ May be accessed by veterinary practices, animal shelters and humane organizations and individuals with a microchip ID number
- ▶ Any organization may provide a link to this tool from their website



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Attention Pet Owners

The AAHA Universal Pet Microchip Lookup Tool is NOT a microchip registry—it is an internet-based application to assist in the identification of those registries on which a particular microchip is registered, or otherwise provide the chip's manufacturer. The tool works by searching the databases of participating companies. It will not return pet owner information contained in the registries' databases, instead it will identify which registries should be contacted when a lost pet is scanned and a microchip number is identified.)

The American Animal Hospital Association does not maintain a database of microchips of its own. **To register a microchip or update contact information for a microchip, pet owners should contact their pet recovery service.** AAHA is unable to assist pet owners with their microchip registration and/or problems.

Pet Microchip Lookup:

Enter the microchip ID below and click "Search". Enter only the 9, 10 or 15 character microchip number, with no punctuation or spaces. Do not include the microchip type code or manufacturer's name or abbreviation. The results are returned with the most recent entry displaying first. Therefore, start by calling the company listed first in the "enrolled with" box. If you are unable to get the correct information from the top record, work your way down the list.

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The Microchip is enrolled with:

Found Animals
Registry

Date Last Updated: 8/20/2015

For more information please call: 855-PET-CHIP (855-738-2447)

or visit: <http://www.found.org>

 **HomeAgain**
A lost pet's best chance

Date Last Updated: 8/20/2015

For more information please call: 888-466-3242

or visit: <http://www.homeagain.com/>

Microchip lookup tool overview

- ▶ AAHA provides ongoing support and maintenance of tool, supports enhancements
- ▶ Each company that participates develops an interface between their database and the lookup tool
- ▶ AAHA and end users of the tool do not have access to any privately held pet owner contact information from any database
- ▶ AAHA will not provide any company with data or information related to use of the tool, we do not collect any information from the databases
- ▶ The tool has been live since mid-2009, is accessed 90-100,000 times per month

Role of the Participating Pet Recovery Services Registries

- ▶ Sign an agreement acknowledging their participation and responsibilities
- ▶ Must develop a web services interface to their registry that accurately represents if a chip is registered with their service and if it was manufactured under their brand
- ▶ Must assure that the web service interface responds within seconds and is highly available (99.9%)
- ▶ Must proactively provide AAHA with notification of changes to brand, contact information and microchip ID information in order to keep the tool relevant
- ▶ Should provide a graphic link from their website to the tool
- ▶ Provide AAHA with a web services definition language which includes web reference URL, sample EML SOAP request and a sample XML SOAP response
- ▶ Provides a toll free telephone number to the PRS; ensures data is available on a 24 hour basis, the web service interface responds within 5 seconds and is accessible 99% of the time

Microchip lookup tool end users

- ▶ Must sign an online Terms of Use Agreement that explains the application relies on the successful operation of the PRS and cannot guarantee a correct result



— National —

Check the Chip Day

— August 15 —