

## Securing Our Future: Don't Just Talk ... Act!

### NIAA 2025 Annual Conference

April 7 – 9, 2025  
Kauffman Foundation  
4801 Rockhill Road  
Kansas City, MO 64110

#### Monday, April 7

- TBD National Assembly Meeting
- 1:00 PM NIAA Advanced Training for Animal Agriculture Leaders
- 1:00 PM Council and Working Group Meetings
- Animal Disease Issues & Emergency Management
  - Antibiotics
  - Animal Identification & Information Systems
  - Sustainability
  - Equine Working Group
  - Animal Agriculture Innovation & Investment Working Group
- 4:30 PM NIAA Annual Meeting
- 6:00 PM Welcome Reception

#### Tuesday, April 8

- 7:00 AM NIAA 101 Breakfast – Ideal for those newer to NIAA
- 8:00 AM Welcome  
Chelsea Good, JD, Livestock Marketing Association  
NIAA Board of Director's Chair
- 8:30 AM Opening Keynote
- Andy Curliss, National Pork Producers Council
- 9:30 AM License to Operate Panel
- 10:45 AM Break

- 11:00 AM Consumer Insights
- Danette Amstein, Midan Marketing
- 12:00 PM Lunch
- NIAA Advanced Training for Animal Agriculture Leaders Program  
Capstone Project Highlights
- 1:00 PM Afternoon Keynote/Conversation  
U.S. Ag. Partnership Fund
- 2:00 PM Break
- 2:15 PM Ag Legislation Panel w/ Association Executives  
Moderator: Chelsea Good
- Julie Broadway, American Horse Council
  - Andrew Beardslee, NPPC
- 3:15 AM License to Operate Interactive Work Session
- Facilitated by American Horse Council  
with Dr. Eleanor Green and Dr. Jim Heird
- 4:00 PM Break
- 4:45 PM Closing Challenge
- Joel Leftwich, U.S. Agriculture Partnership Fund
- 5:15 PM Adjourn
- 6:00 PM Closing Awards Gala

**Wednesday, April 9**

- 8:00 AM What's Next After Scrapie Eradication?
- Facilitated by American Sheep Industry Association
- 8:00 AM Convening & Coalescing National Animal Disease Preparedness and Responses
- NIAA-facilitated convening of USDA National Animal Disease  
Preparedness & Response Program (NADPRP) stakeholders
- Noon Board of Directors Meeting